Eberhard Opens New Super Mar

BASIC SYSTEM

New Eberhard Super Mar to Be Operated Under Modern Method

IN

new type cash register is opened at each. These registers item-the prices and designate the de-

A Confession

First Customer Through the Magic Door



dyst-materilly, a harve been controlled by the partons. MANY HEADS, HANDS that the partons without and the partons without and partons without and partons without the partons with the partons without the partons with the partons without the partons with the partons without the partons

Completed Store Is Result of

Eberhard Market Building Is Maximum of Modernism

Magic Door, Modernistic Design, Glass Block Windows Make It a Retail Showplace

Adams Is Manager Of Eberhard's New Super Food Store

Young Man Packed Wealth of Executive Experience Into Few Years



Only One Block from Limits of East Grand Rapids

New Market Uses 'Magic Eye Doors'

MADE TO MAKE SHOPPING EASY

Magic Eye Door, Parking Lot, ance, Camfort Are

. V. Eberhard Is Leader in Field Of Food Dealing

tarted in Tiny Store Owned by Mother; Now Opens Second Market

