

Will Enter New Field

Meijer to Build Department Units

Meijer Super Market, Inc., which has attracted plant investment capital from Switzerland, announced plans Tuesday for opening the first of several self-service department stores here next summer as an addition to the present market at 28th St. SE and Kalamazoo Ave.

Hendrik Meijer, president of the firm said the first unit, "Thrifty Acres," will be an 80,000-square-foot addition with eight new checklanes and a common entrance with the existing market.

Goods Vary Widely

It will feature women's, children's and men's wear, shoes, hardware, drygoods, health and beauty aids, records, jewelry, sporting goods, small appliances, toys and pets, he said.

Meijer termed the move a "natural outgrowth of our present Home Center departments in which we have been selling children's wear and household items for eight years.

Preliminary construction on the modern, air-conditioned unit was to get under way this week. The firm announced that three adjoining land parcels were purchased to provide additional parking for 1,000 cars. One of these was the First Church of the Nazarene, 2100 Horton Ave. SE, completed in the late 1950s.

Ben Muller, local real estate

The first cutter, Absecon of Norfolk, Va., sent a fleet of 21 search planes speeding from the mainland to aid in the stepped-up search. Two other Coast Guard cutters already were in the area.

Coast Guard officials expressed

man who handled financial arrangements, purchased additional properties and developed the program, said Swiss investors actually will finance the structure and lease it to the Meijer company.

He said Karl Schweri, director of the International Real Estate & Securities Fund of Zurich, Switzerland, was here about four months ago and selected the Meijer operation as an investment.

Set up as owner of the new and existing building is Oppidum, Inc., of which Muller is vice president. Other officers of the corporation are William Poolman of Toronto, president and Milton Sandell of Fort Lauderdale, Fla., secretary.

Spokesmen for the Meijer firm said several other combination department and food stores are expected to be established in the next three to five years in Muskegon, Kalamazoo, Lansing and a few other sites.

Will Hold Sales Clinic

Local Realtors Book Consultant

Grand Rapids Real Estate Board will hold a sales clinic for realtors and their sales personnel Wednesday afternoon and evening at the Pantlind Ho-

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