

# INSPECTION BY PUBLIC INVITED

Many Features Offered;  
Gala Occasion

*Blade* Planned. 3-22-33

The largest, most modern and best equipped of the group of approximately 90 stores operated by the Great Atlantic & Pacific Tea Co. in Toledo will be thrown open for public inspection at 7:30 P. M. Wednesday with appropriate ceremonies. The store is located in 309 Summit street, near Madison avenue.

Completely redecorated in a restful color scheme of quiet green and cream, this great store makes a direct appeal to the patron from the moment of his entrance, lasting throughout the entire trip of inspection of its many departments.

This inspection will be started formally when Vice Mayor Charles Hoover parts the ribbon barrier promptly at 7:30 P. M. Wednesday and, with a group of Great Atlantic & Pacific Tea Co. officials, leads the hosts of Toledoans inside for their initial glimpses of this beautiful store.

## Hosts to Visitors

Included in this group of company officials will be Vice President Robert Lewis who is in charge of the Toledo unit, Sales Manager Frank Kelly, Superintendent Frank J. Schabeck, Treasurer L. B. Diefendorf, Purchasing Director R. J. Schmidt, and a host of others. They will head the group who will be informal hosts to the crowd of visitors.

Throughout the evening the passing throngs will be entertained by lively music played by a special orchestra. The music will be carried to every part of the store and outside by means of an amplifying system which has been installed for this occasion. The front of the building will be decorated with banners and will be made light as day by a battery of powerful spotlights trained on it from across Summit street.

Inside, the store will be as gay and merry as outside. There will be souvenirs for all and attendants at all points with interesting explanations of the numberless features of merchandising and display.

## Separate Departments

The interior of the store is re-finished in green and white wall tile on the lower portions of walls and pillars, while the upper part of the walls and ceiling are done in cream. The green and white combination is carried out on the exterior of all display bins throughout the store.

Separate departments of considerable size have been established for candy, baked goods, fruits and vegetables, tobacco, dairy products, groceries and other items. Delicatessen articles have been combined with the meat department.

These are cared for in one of the

most elaborate and most modern departments in the city, with the newest type of display and refrigeration cases and other equipment. Fruits and produce are attractively displayed in racks equipped with the frigid vapor spray system which serves to keep them cool and fresh at all times.

Every article of food which the modern housewife finds necessary to her convenience and her menus will be found on the shelves or in the cases of this attractive store. And many other items are included in its offerings which will serve as tempting tidbits on special occasions. The connoisseur as well as the working man will find here the answer to his food problems.

## Lounge for Women

Another unusual feature of this new store is the spacious and tastefully furnished lounge for women, located in a separate room at the rear. Here the weary shopper, worn by hours of search for necessities, may halt and rest before undertaking the homeward journey. An attendant will be on duty during shopping hours.

With the largest floor area of any of the A. & P. stores in Toledo, the facilities offered by this unit have been so arranged and laid out that it will accommodate scores of patrons at all times. The maximum number of shoppers will be accommodated and delays and inconveniences eliminated.

This store will be under the direct supervision of W. E. Brown, grocery superintendent of the A. & P. stores, and Fred Ernst, meat superintendent. Frank D. Martin will be manager of the grocery division of the store and Paul Castor will have charge of the meat department.

*Blade* 3-22-33.

# A. & P. TO GIVE STORE PREVIEW

Big New Market on Summit  
Street To Be Inspected  
Wednesday Night

*N.B.* The Great Atlantic & Pacific Tea Co. will present a pre-view of its expansive new market at 309 Summit street Wednesday night.

The market will be opened for business Thursday morning, but at 7:30 p. m. Wednesday, thru arrangements made by Robert Lewis, vice-president of the Toledo unit of A. & P. stores, the public will be given an opportunity to inspect this second of the company's large downtown markets. There will be music and refreshments.

Severing of a silk cord by a city official will mark the opening of the store at the night ceremony.

A complete line of fancy domestic and imported foods, fresh fruits and vegetables and meats of best quality will be carried.

Vegetables, fruits and other perishables will be kept fresh by vapor spray produce racks, mechanically refrigerated meat and dairy cases, and many other modern contrivances will make the store one of the most complete of the kind in the middle west.

Among innovations will be a lounge and restroom for the convenience of customers. All that is new in store decoration has been incorporated.

*N.B.* 3-20-33.



# A&P's Summit St. Store Reopening Set

A&P's downtown store, at 502 Summit St., which has been closed several weeks for remodeling, will reopen Tuesday with larger dairy, bakery and frozen food departments and a new self-serve meat department, M. W. Alldredge, head of the company's <sup>Toledo</sup> area, said yesterday. **FEB 25 1951**

The new meat department will have 72 feet of refrigerated display cases. The remodeling was by Oris Berkebile, who leases the building to A&P. William E. Kelly, 3034 Sherbrooke Rd., will continue as manager.

TB 2-25-51



# Major Remodeling

DEC 11 1958

## Started At A&P

### New Store Front Included In Job

A major remodeling program, including installation of a new store front, is in progress at the A&P store at 502 Summit St., according to R. R. Betz, vice president of the firm's Toledo unit.

The alterations, under the direction of Hollis Flickinger, will sharply alter the appearance of the store, Mr. Betz said.

Inside, a new ceiling and lighting system will be installed, walls will be repainted, new metal shelving will be installed in the grocery department and a new bakery department will be added.