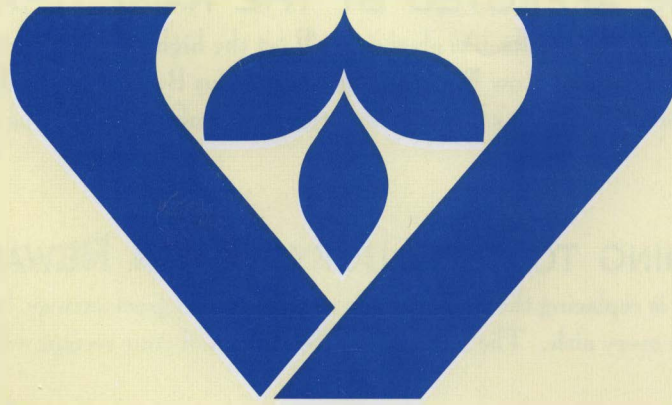


Albertsons[®]



*T*HANKS FOR BEING A LOYAL CUSTOMER

Albertson's and Lucky have tied the knot. Now you've got two great stores as one. Here are a few answers to some commonly asked questions.

WHY IS LUCKY CHANGING ITS NAME TO ALBERTSON'S?

Albertson's has been around since 1939. And not one day has gone by where we haven't been completely committed to being the best. By putting together Albertson's great service and Lucky low prices, it can only be a better shopping experience. Also, since we're operating under one name, we're more streamlined. That means greater savings for you.

And not to worry, it'll be an easy transition. The only thing you'll notice is how happy you are it happened.

WILL PRICES BE AFFECTED BY THE NAME CHANGE?

It may be our wedding, but we're giving the gifts. As always, you'll get the highest quality products and services at the lowest possible prices. In addition to our Everyday Low Prices, Albertson's Bonus Buy Program offers you hundreds of items throughout the store at even lower prices. That's because every time a manufacturer gives us a special purchase price, we pass those savings on to you.

WHAT'S HAPPENING TO THE LUCKY/SAV-ON REWARDS CARD?

Albertson's Bonus Buy Program is replacing the card. So you're still assured great savings, but without a card. Just look for the Bonus Buy tags up and down every aisle. The red circle at the bottom of your receipt will show you exactly how much you've saved.

I HAVE ALWAYS COUNTED ON SAV-ON, ESPECIALLY FOR MY PHARMACY NEEDS. WHAT CAN I EXPECT NOW THAT SAV-ON IS PART OF ALBERTSON'S FAMILY OF STORES?

Rest assured, you can still depend on Sav-on's dedication to quality and service. We will continue to honor all of the current Sav-on prescriptions and health plans and, as always, you can count on the same friendly and knowledgeable pharmacists, seven days a week.

CAN I USE MY COMMUNITY PARTNERS CARD AT THE NEW ALBERTSON'S STORES?

Absolutely. Albertson's is proud to continue to support its Community Partners Program. And now you can use your card at even more stores.

WILL I STILL BE ABLE TO CASH CHECKS LIKE I USED TO AND USE MY DEBIT OR CREDIT CARD TO PAY FOR MY GROCERIES?

Yes. Convenience is one of our top priorities.

WILL THE QUALITY AND SELECTION OF PRODUCTS CHANGE?

If they do, it'll only be for the better. Quality has always been at the top of our list.



GREAT SERVICE AND LOW PRICES TOGETHER LIKE NEVER BEFORE.